

May 2022

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DAVIS DEMOCRATIC CLUB

Paid for by the Davis Democratic Club FPPC 745-850 FEC #35 C00491050



Finally: The DDC's **first post-COVID in-person event: The Champagne Brunch** to be held **Sunday May 22, 10 am-1:00 pm** at the home of **Josh and Athena Chapman, 1133 Los Robles St. Davis, 95618.**
Featuring a distinguished keynote speaker and local elected officials

The DDC Board is proud to have endorsed

Lucas Frerichs

for Election to the Yolo County Board of Supervisors



More than ever Yolo County needs leaders who understand how the process works, will bring partners together, and can get things done. It is important for our County Supervisors to engage with regional partners to strengthen our economy, protect our planet, and to keep our communities safe, healthy, and thriving.

I love working for you. I have had the privilege of serving as Davis Vice Mayor and Davis City Councilmember since 2012. I'm proud that during the COVID pandemic, we based our decisions on facts, science, and compassion. While we are on the road to making a full recovery, over the course of the last two years, we pulled together to support health, local businesses, and one another.

My priorities include: the **preservation of ag land** and open space, and continuing our strong agricultural economy; increased **affordable housing** and addressing **homelessness**; ensuring that Yolo County leads the nation in preparation for—and response to—addressing the threats of **climate change** (such as drought and wildfire risks) through innovation, commitment, and courage; providing increased **mental health services** through the 'Crisis Now' partnership between the cities, Yolo County and UC Davis; developing a countywide **cradle-to-career** strategic roadmap **for Children, Youth, and Families**; continued investment in county **infrastructure**: roads, highways, and a county trails network.

I'll continue to be just as responsive and accessible as your County Supervisor.

I'm honored to have the support of Congressmen John Garamendi and Mike Thompson, Assemblymember Cecilia Aguiar-Curry and Senator Bill Dodd, all five current Yolo County Supervisors (including Don Saylor & Jim Provenza), all of my Davis City Council colleagues, among many others.

I'm also proud to be endorsed by the Yolo County Democratic Party, Davis Democratic Club, Davis College Democrats, Davis Firefighters Local 3494, Sacramento Central Labor Council, Sacramento-Sierra Building Trades Council, among other organizations.

I ask for your support so that I can continue to work on behalf of every District 2 resident.

For more info, please visit: **Lucas4Yolo.com**

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Democratic News

The DDC Board is proud to have endorsed

Tom Lopez

for Reelection as Yolo County Sheriff



When I ran for Sheriff four years ago, the department was facing a number of significant challenges. Making the decision to run for office was not simple and the risks were real. At the end of the day though, my wife Monica and I decided that it was more important to take the leap and do the right thing.

I promised to restore integrity, improve professionalism, and expand community engagement. I'm proud of our team. We have done a lot in a short time. There is more to do, but the transformation is something about which our whole department can be proud. Law Enforcement is still striving for public acceptance and I will continue to work on those relationships with the communities that we serve. (And, of course, it's hasn't been the easiest of times for anyone.)

Yolo County is my home, and I have served in law enforcement my entire career. I am a 5th generation Yolo County resident. My great-great grandparents homesteaded in the Capay Valley, and I have lived in Yolo County my entire life. At the age of 18, I became a Reserve Deputy Sheriff and donated thousands of hours to the citizens of Yolo County. Concurrently, I became a volunteer firefighter and committed myself to both professions. I rose through the ranks in both agencies and retired after 34 years in the fire service at the ranks of Fire Chief and Fire Commissioner. I hold a BA degree in Criminal Justice and have received high levels of supervisory and management training in law enforcement and fire services. Prior to being elected Sheriff, I served as Undersheriff for 12 years and was responsible for the day-to-day operations of the Sheriff's Office. In my 42-year law enforcement career, I have served in every division, and held every rank, within the Sheriff's Office. With nearly 29 years of supervisory, managerial, command and executive expertise, and an unparalleled depth and breadth of experience, I will continue to provide the best service to you.

Over the last four years, we have done a lot!

- I re-established the Resident Deputy Program, and currently have Resident Deputies in many rural communities including Esparto, the Capay Valley, Clarksburg, Yolo, Zamora, Dunnigan and Knights Landing. This was an issue I ran on, and one I believe helps re-establish trust between community members and deputies, and it means the deputies that serve the community have local knowledge and relationships which will help provide much better service.

(continued p5)

Ed. Note: In 2016, Trump won 52% of the white women vote compared to 43% for Hillary Clinton (PolitiFact). The following article addresses the reasons for this surprising result and how to best win the confidence and vote of this key demographic group consisting of the highest propensity voters.

Decoding the Mystery of Swing Women Voters

By Vera Sandronsky

Imagine if we could harness the tremendous power of women who are swing voters. This article explains how to use the insights from neuroscience research to influence moderate white women voters, a large demographic that can change election outcomes. In a recent webinar with national progressive leaders, I learned about Galvanize Action, an organization that uses research and neuroscience to find the best ways to engage with moderate white women to break through the toxic polarization that is threatening our democracy.

Activists and candidate campaigns often use a fact-based approach to try to persuade swing and low information voters. However, research shows that the best way to reach these voters is to **communicate with them based on their values**. This means first learning about their values and then developing the most effective way to reach them. This is exactly what Galvanize Action does, and their results are truly inspiring. Galvanize Action identified the values of their target audience as including

- Nostalgia
- Compassion
- Independence
- Environmentalism

Galvanize Action then developed pithy messages (digital advertising, memes, GIFs, and postcards) that speak to these women based on their values. They do careful testing for the effectiveness of their messaging, and their results are impressive. You can learn more [here](https://www.galvanizeaction.org/our-work/research/).

<<https://www.galvanizeaction.org/our-work/research/>>

Galvanize Action has primarily worked in Michigan, Pennsylvania, Wisconsin, and Ohio. They need donations to get their effective messages into additional states, including North Carolina, Georgia, Arizona, Nevada, and Texas.

Galvanize Action also has a nonpartisan affiliate organization, Galvanize USA, which uses deep listening to support women as they come together to grow their civic knowledge and talk through the challenges they are facing in our polarized country. Volunteer moderators offer year-round support to these women via text, email, and private Facebook groups. You can learn more and sign up to be a volunteer by going [Here](http://www.galvanizeusa.org/).

<<http://www.galvanizeusa.org/>>

This summer Galvanize Action will share a toolkit that will allow activists and progressive organizations to apply their research to their own work. Sign up to learn about the toolkit once it is released.

<https://www.galvanizeaction.org/our-work/tools/>

(continued p.4)

(Galvanize Action continued from p. 3)

Galvanize Action offers its tools at no cost to allies. You can donate to support the work that will help move the biggest demographic bloc that voted for Trump in 2016 and 2020.

<<https://www.galvanizeaction.org/>>

Interested in attending their next webinar? Sign up here.

<<https://www.galvanizeaction.org/news/subscribe/>>

Please share this article with your friends and family, both in Davis and in other communities. It will take all our combined efforts to save our democracy.



MIKE THOMPSON Lawn Signs Available

Depending on the outcome of redistricting, Davis has been fortunate to be represented by either of two outstanding Congressmen, Mike Thompson and John Garamendi. Now that his newly redrawn district again includes Davis, Mike Thompson has been reintroducing himself to the community by attending local events, including among many others Lucas Frerichs's announcement of his candidacy for Yolo Supervisor (p. 1) and a fundraiser hosted by Marlene Ball. If you would like to help Mike reintroduce himself to Davis, the **Club is distributing lawn signs** on his behalf and will also soon distribute lawn signs for other Democratic candidates (e.g. Lucas Frerichs,

Cynthia Rodriguez) as they become available. **To obtain lawn signs for Mike and other candidates, contact Bob Bockwinkle (530-219-1896)**, who will direct you to a convenient pickup point. These signs are given *gratis* but knowing that nothing in life is cost free, a donation to either the Club or to the candidate's campaign would be appreciated and would support this ongoing effort.

Remembering Vic Fazio

by Bob Schelen

My Friend Vic Fazio has passed away. I have known Vic Fazio, most of my life from 1966, when I was a CORO intern in Jesse M. Unruh's District Office where we bonded over baseball (he Red Sox, me Dodgers) and baseball cards. My mother was in charge of the intern and fellow program at the time, and she told Vic, he was going to be a "star". That started a lifelong friendship where Vic even began to call my Mom, his "West Coast Mom." My Mom, when she retired from the Legislature went to work for Vic in his various Congressional offices throughout the District to work on special projects. I volunteered on all of Vic's campaigns, being paid a bit in his first Assembly race, and doing electoral data in a congressional race.

As I developed both my professional and political activist career, Vic was always there with needed advice, when asked.

There is so much more to say, and I will always remember Vic Fazio as a mentor and a strong male influence in my life as a adolescent and a young man.

I don't need to talk about his accomplishments; you all know those.

Words are often my stock and trade, but sometimes they can fail us. As he told me once, I say to him, "Maggie will be, and is proud of you."

Please suffice to say my Mom is at the sign-in table to welcome Vic.

My family loves Vic Fazio.

Judith Gabor
 E.F. (Pat) Goldstene
 Rick Gonzales
 Judy & Ben Gonzales
 Catherine & Calvin Handy
 Dale Heckman
 Pat & Wes Honbo
 Bill Julian &
 Robin Kulakow
 Teresa Kaneko
 Gene & Carol Livingston
 Ruben & Elizabeth
 Martinez
 Ann Mearns
 Judith Moores
 Grant Noda
 Demosthenes Pappagianis
 Warren & Jill Pickett
 Jim & Donna Provenza
 Bill Ritter
 Robert & Margaret
 Rucker
 Don & Julie Saylor
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 Roy Kaplan &
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 Elizabeth Lasensky
 Brett Lee
 Robert Lawson
 Victor Lim
 Jerry & Kathryn Marr
 John Mott-Smith
 Dave & Robbie Murphy
 Sean Neal
 Pam Nieberg
 Gloria Partida

(Tom Lopez, continued from p. 2)

As the program proves its success, I will look to build upon the program in the future.

- It was important to me that our deputies and staff represent all the communities we serve. Since I became Sheriff (2019), I've sworn in 15 new Deputies. I'm proud to say these new officers represent our communities across all of the spectrums: gender, ethnicity, geography. This remains a primary area of focus.
- I worked to change our department's very tattered community image—both in how we engage and in how we present ourselves to the community. I ran with the commitment that everyone in our community should feel comfortable knowing that no matter their background or neighborhood, when we show up they would be served by a competent, compassionate, highly trained professional. I feel strongly that it is important that when a Sheriff's vehicle arrive at a scene, everything—from the vehicle to the manner of our officers—be professional and community-focused. That was one of the first issues we tackled.
- Supported by all of the County Supervisors (who allocated the necessary resources), we sent all the Yolo County Sheriff's Supervisors and Managers to a law enforcement Leadership Development Course, a practice that has continued as new leadership has come on team. This provides a unified platform of understanding and sets standards a clearly understood foundation for professionalism throughout the department.

I have been extremely humbled by the outpouring of support that I have received over the last three years. It has been an honor and a privilege to serve as your Sheriff and to lead the dedicated and professional employees of the Yolo County Sheriff's Office. With your support and vote, I will continue to earn the public's trust in your Sheriff's Office.

I am honored to serve you, and I would be grateful for your vote. Thank you!

Lea Rosenberg
 Tony & Kathy Ruiz
 Lisa Yep Salinas
 Joan Sallee
 Gary Sandy
 Rosemary & David
 Schapira
 Bob Schneider &
 Liz Merry
 Maynard Skinner &
 Cristy Jensen
 Barbara Slemmons
 Cass Sylvia & Craig
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 Donna Skinner
 Marc Vayssieres
 Sanine Watkins
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**Champagne
Brunch
Sunday May 22,
10 am-1:00 pm**

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See the website for current events and photos:
www.davisdemocraticclub.org

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