#### Jan.. 2019

Holiday Party	1
Calendar	2
ELECTION REPORTS:	
Flip the 14	2
Yolo Demo. Party	3



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# Holiday Party (more than fun)

Over seventy Club members celebrated the recent election results at the annual Holiday Party. Speakers included Delaine Eastin, Bob Schelen, Mayor *pro tem* Gloria Partida and Supervisor Jim Provenza. In addition to enjoying fellowship, holiday cheer and a great buffet, events such as this provide a meaningful way to engage in political activism. Proceeds from these events generate crucial funding for your Club to support election campaigns in competitive statewide and even national races (see p. 2 Flip the 14 and p. 3 Yolo Dem Party). Join us at the Love Your Electeds Party (6:00 pm, Feb 10) as a way to have fun while making a difference.



# Democratic News

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### **Calendar of Events & Campaign Activities**

Sun., Feb. 10, 6:00-8:00 pm. Love Your Electeds Party & General Membership Meeting, John Natsoulas Gallery, 521 First St., Davis. Annual Valentine Day themed event to thank elected leaders for their service. Please bring a favorite dish to share for the potluck dinner. Local elected officials will present informal talks describing their activities and discussing current issues. Tues., Jan 8, 7:00-9:00 pm. Monthly Board Meeting, Blanchard Room in the Davis Library (NOTE,: This is the second Tuesday of the month.) The Board conducts routine business and plans future events. All members are invited.

## Flipping 7 Districts in California!!!!

By Andrew Truman Kim, Flip the 14 Field Director: Website: www.flipthe14.com

Democrats gained an <u>unprecedented seven House of Representatives</u> seats previously held by Republicans in California. Although much of the post-election coverage has focused on the millions of dollars dumped into television advertising, numerous studies have shown that the best value for any campaign is direct voter engagement.

That's why for the past 19 months, **Flip the 14**, a field-focused Independent Expenditure campaign, worked behind the scenes with dozens of allied organizations with <u>one mission</u>: <u>Defeat as many of California's 14 House Republicans</u> as possible to help Democrats take back Congress.

Flip the 14 deployed over **8,000 volunteers** statewide, making over **1.5 million voter contacts** in **11 targeted districts**. They also made nearly half a million voter contacts in the primary election in districts where there was a risk of no Democrat advancing to the general election under California's top-two "jungle" primary. These efforts focused on the kinds of voters that might have stayed home -- midterm skipping and newly registered voters -- and included **outreach to voters in five languages**. By focusing on infrequent voters and voters who don't fluently speak the language dominated by the traditional political discourse, we were able to **grow the voting electorate** and help recruit a **new base of activists for 2018 and beyond**.

Throughout the entire election cycle, the vast majority of our resources were devoted to the field. Our ambitious post-primary voter outreach effort in the 11 most swingable California districts made more than 1.5 million voter contacts. This included:

- 226,786 doors knocked
- 404,562 phone contacts (partners with the Courage Campaign and United Domestic Workers)
- 379,752 texts, including 9,374 to voters who requested ballot materials in Spanish
- 383,940 English language postcards
- 25,553 Spanish, Chinese, and Korean language postcards
- 28,234 Phone contacts (UCD College Call Center Sponsored by the DDC)
- 20,000 Phone contacts (Los Angeles Westside Democratic HQ)
- 28,121 Phone contacts (Mi Familia Vota)

When we asked our partner organizations what their biggest constraints were, volunteer burnout was always near the top of the list. So in the course of identifying, mobilizing, and persuading voters, we focused a great deal of energy **recruiting thousands of volunteers from within and outside the district.** With the results now certified, it's clear that great candidates, a party on message, and a robust Resistance **cut the California Republican House ranks in half, from 14 seats to 7.** We proved that a coordinated Resistance is greater than the sum of its parts.

While **our partners** are far too numerous to count, we want to give special thanks to the Courage Campaign, California Labor Federation, United Domestic Workers, Fight Back California, Next Generation, and all the folks at the California War Room, Swing So Cal Left, Nor Cal Blue Wave, the Cal Away Team, Valley Forward, Mi Familia Vota, and Indivisible, Sister District, countless Swing Left chapters throughout the state and the **Davis Democratic Club**. **We did it together**. A lot of pundits said it couldn't be done. We invite them to join us out in the field in 2020.

#### Page 3

### 2018 Election Results and Final Thoughts by Bob Schelen, YCDP Chair

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I thank the **Davis Democratic Club**, for another great partnership in this election cycle. The funding and the volunteers provided helped bring about a very successful year in delivering the Democratic message to the people of Yolo County and beyond.

We established a Yolo Blue Wave Coalition Campaign HQ

where we did text and phone banking and sent precinct walkers out to campaigns in Yolo County and contested California House Races. We had a hand in all seven successful races where a Congressional seat switched from Republican to Democratic helping to bring the entire House under Democratic control!

At the state level, 13 of our 14 endorsed candidates were elected, including State Supt. of Public Education Tony Thurmond and Insurance Commissioner Ricardo Lara. Giles Giovanni, was a major volunteer in the Yolo efforts for Gavin Newsom to become Governor. Of the 12 State Propositions, 9 of the 12 we endorsed passed and all of the local initiatives that we supported won as well.

I have stopped congratulating people on Election Day. Just as we now have a GOTV month instead of GOTV days for elections, Election Day results are now "Election Month" results. This is a good thing, as California has made it easier for people to register and to vote, in contrast to the voting suppression tactics in other states.

As always, there were things we could have done better, but overall, this was a very successful election cycle for the Yolo County Democratic Party and our affiliated Clubs. It is our belief that we made moves to push the Democratic agenda into better policies for the County, State, and Nation. The County Party looks ahead to the a continued partnership with the Davis Democratic Club for another successful election cycle in 2019-2020. These efforts will result in policies that will move California even farther in front of other states as a beacon for hope in the nation.

# In Memory:

We regret the passing of DDC Member **Eldrige Moores**. Prof. Moores was a prominent environmentalist, an admired scholar, a dedicated teacher and active community member who had an extraordinary list of life-accomplishments which includes playing the cello and the joy of dancing We extend our deepest sympathy to Judy, his wife, and life partner in their many professional and community activities.

Marv Tripp Rick Vuillet Louise Walker Marty West Lois & Bruce Wolk Richard & Jane Ziegler

# PASSPORT (\$50)

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#### **Democratic Newsletter**

Love Your Electeds
Party & DDC Meeting
Feb. 10, 6:00-8:00 pm
Natsoulas's Gallery

Davis Democratic Club

P.O. Box 73014

Davis CA, 95617

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# PLEASE RENEW your MEMBERSHIP NOW

for 2019

You may use the remit form below.

See the website for current events and photos: www.davisdemocraticclub.org

To JOIN or RENEW (circle one) membership in the Davis Democratic Club, fill out this form and send a check to the following address: Davis Democratic Club, P.O. Box 73014, Davis, CA 95617.

Benefactor \$500+

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